



Introductie



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25 Jaar
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ASICS



ASICS



Het best mogelijke schoeisel voor elke
atleet, ongeacht het niveau.



Kihachiro Onitsuka

ASICS



Anima Sana in Corpore Sano



Een Gezonde Geest in een Gezond Lichaam

ASICS



Technologieën 



UP YOUR GAME

Maintain your power and up your game with the ASICS GEL-Nimbus 3. This A-Tran technology will help you jump higher than the opposition and produce your landings. Combined with a ProMotion Plate to make your push-off more powerful and ASICS Sensor GEL II cushioning system in both forefoot and heel, we have designed a dynamic shoe that puts you in control.

Learn more at asics.com

 about road, about life

Technologieën 



GRIP THE FLOOR

With ASICS GEL-Rise 3, you get the extra cushioning you need to stay on your feet. The new ASICS GEL-Rise 3 combines the Gel and ProMotion Plate technology to enhance grip and help you accelerate after quick changes of direction. With G-Grip for a higher weight insole and ASICS Sensor GEL II technology, the result is a shoe that allows you to be fast and light on your feet, grip the floor and control the game. Learn more at asics.com

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Technologieën



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REARFOOT GEL
The GEL is a shock absorber that cushions your heel when you land. It's made of a special gel that absorbs the impact of your foot hitting the ground. The gel is located in the rear foot of the shoe, so it's always there to cushion your heel when you land.

THE HEEL CLUTCHING SYSTEM
The Heel Clutching System is a special feature that helps you grip the ground when you land. It's made of a special material that grips the ground, so you can move quickly and easily.

THE IMPACT GUIDANCE SYSTEM
The Impact Guidance System is a special feature that helps you move quickly and easily. It's made of a special material that guides your foot, so you can move quickly and easily.

FOREFOOT GEL
The GEL is a shock absorber that cushions your foot when you land. It's made of a special gel that absorbs the impact of your foot hitting the ground. The gel is located in the forefoot of the shoe, so it's always there to cushion your foot when you land.

TECHNOLOGY IN PLAY

Technologieën




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Wet Grip Rubber

Propulsion Trusstic

A-Truss

Biomorphic Fit

SpaceMaster UV

Solyte

T-Truss

Space Trusstic

Gender Specific Technologieën

AHAR+

SpEVA

GEL

DuoMax

Trusstic

Personal Heel Fit

IGS

Transition Midsole

Heel Clutching System

Discrete Eyelets

Gender Specific



2x zo vaak retro patellaire klachten

2x zo vaak ~~Waarom?~~ knieklachten

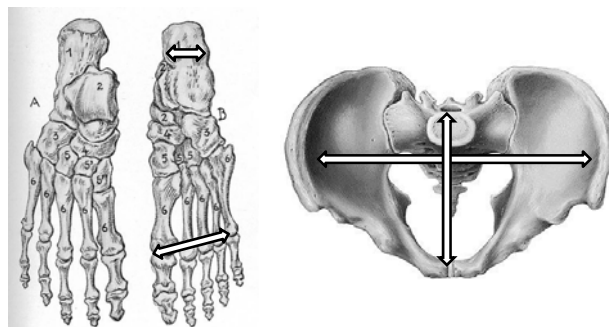
3x zo vaak heupklachten

10x zo vaak lage rugklachten

Gender Specific



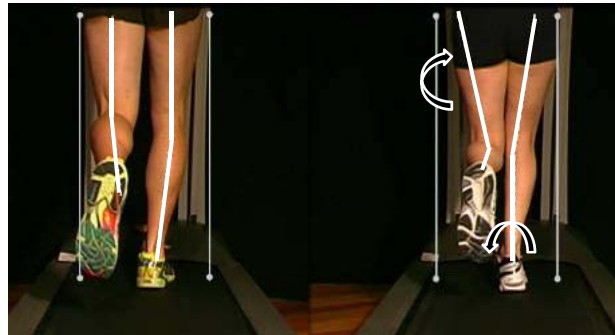
Anatomie



Gender Specific



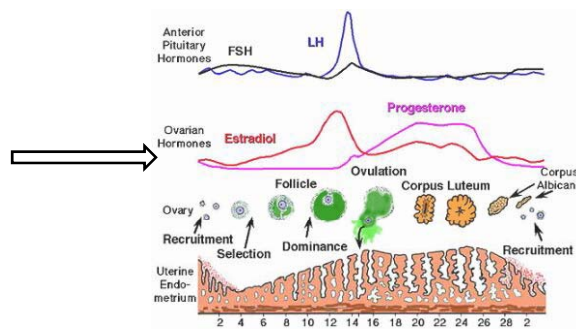
Biomechanica



Gender Specific



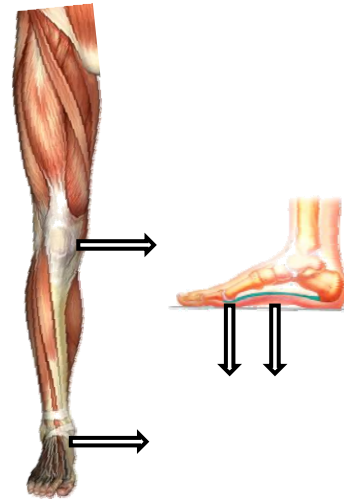
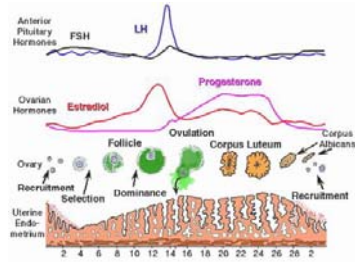
Hormonaal



Gender Specific



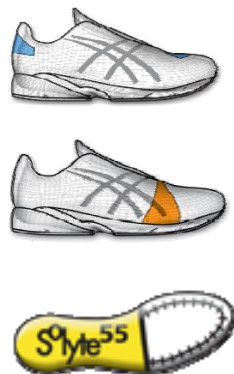
Gender Specific Technologieën



Gender Specific



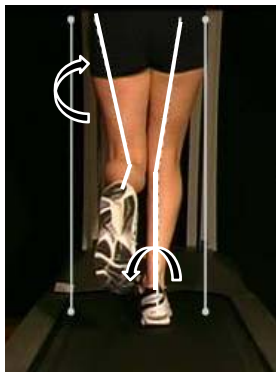
Gender Specific Technologieën



Gender Specific



Gender Specific Technologieën



Gender Specific

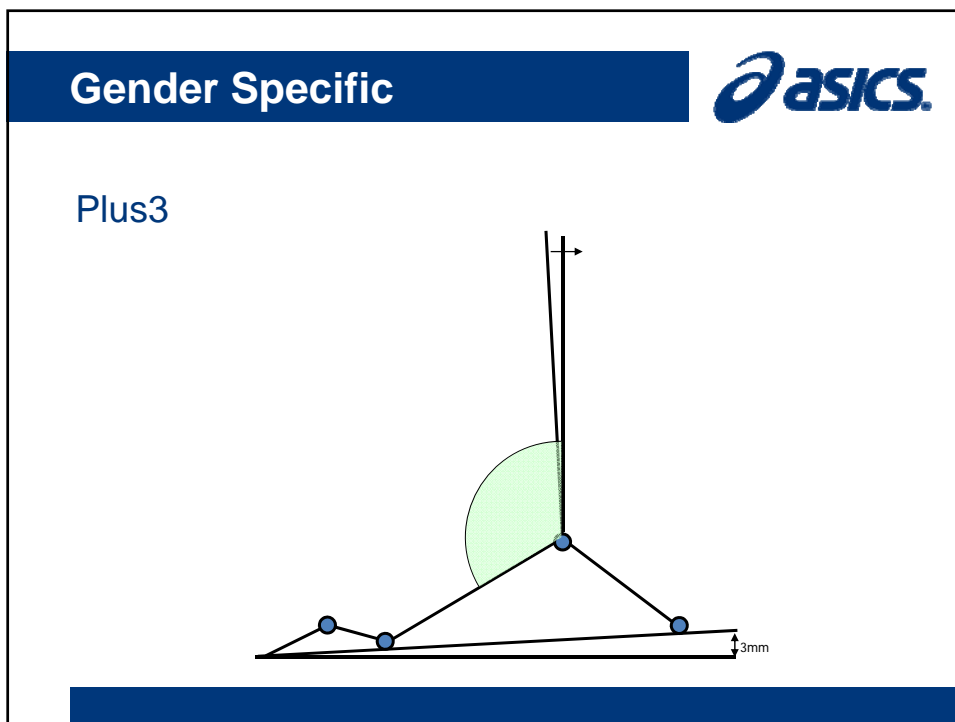
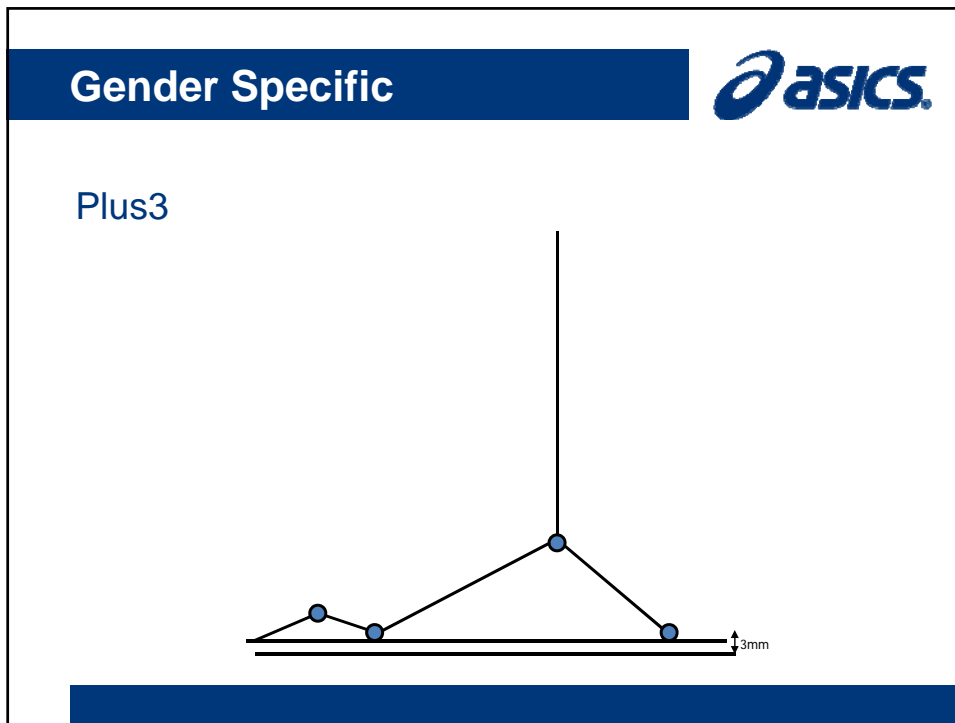



Gender Specific Technologieën




22mm
24mm

12mm
11mm

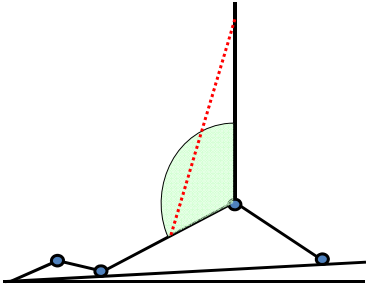


Gender Specific 

Plus3



M. Tibialis Anterior
(Supinator)



- Minder pronatie
- Meer stabiliteit
- Preventie Achillespees/Kuitklachten

Gender Specific 

Conclusie

Sport-specifieke sportschoenen.
Gender-specifieke sportschoenen.
Het best mogelijke schoeisel voor elke atleet,
ongeacht het niveau.



Bedankt voor uw aandacht!

Zijn er nog vragen?